



# MARY POPPINS

SA LIFE ACADEMY'S 2024  
OFF BROADWAY GALA

## BOARD MEMBERS

- Kris Clark,  
*Chairman of the Board*
- David Brown, *Treasurer*
- Cheryl Vollmer, *Secretary*
- Adriana Notzon
- Alcide Longoria
- Bill Ford
- Bryan Boynton
- Dr. Michael A. Leonard
- Susan Mengden, PhD
- Tim Eurton

## GALA COMMITTEE

Lori & David Brown  
*Gala Chairs*

### SA LIFE STAFF

- Cindy Boynton, *CEO*
- Ellen Shoemaker, *CDO*
- Samantha Pety, *COO*
- Kristen Collier,  
*Dir. Of Finance*
- Melissa Toudouze,  
*IT & Compliance Dir.*
- Meggan Leonard,  
*Event Coordinator*

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- Lucy Culp
- McKenzie Gray
- Madison Brown
- Madison Marco
- Olivia Tibbetts
- Rena Sehlke
- Sedley Clark
- Shannon Gunn
- Susanne Marco



Dear Friend of SA Life Academy,

You are cordially invited to have a "Jolly Holiday with SA Life Academy (SALA)" on **Wednesday, October 2nd** at the Witte Mays Family Center & Zachry Gardens. Our **"Off Broadway" gala** benefiting adults with intellectual and developmental disabilities (IDD) will begin at 6:00 p.m. with cocktails, a silent auction, followed by a seated dinner, brief program, and live auction.

SALA was established in 2016 to bridge the gap in continuing learning opportunities for adults with IDD that existed in our community. With a curriculum designed by certified Special Education teachers, student's days are filled with a wide array of stimulating activities that promote relationship building, social and life skills development, health and wellness, expressive creativity, and community integration. SALA also offers a career development program that focuses on the advancement of vocational skills. Our teachers ensure that "every job that must be done has an element of fun." And due to exceptional instruction, **"every task STARS undertake, becomes a piece of cake."**

**Dollars raised through our annual gala fund our year-round programming and assist in adding additional spots for new students to move off our wait list. We want to serve as many adults as we can while maintaining excellent programming and staff.**

To minimize gala expenses while maximizing support for SALA, we have developed sponsorship and underwriting opportunities that are 100% tax deductible. As the gala is expected to draw more than 600 supporters, sponsorships are an excellent way to gain exposure for your business. If you would like to secure a table sponsorship or underwriting opportunity, fill out one of the attached forms and email [meggan@salifeacademy.org](mailto:meggan@salifeacademy.org).

Thanks for being a friend of SALA. Your support strengthens our ability to provide exceptional continuing learning opportunities for adults with IDD. As a parent stated, "It is such a blessing to our family that our son has a safe place to go where he is valued and provided the opportunity to serve others, learn new skills and have fun."

**We look forward to having a SUPERcalifragilisticexpialidocious evening with you!**

With Sincere Appreciation,

**Lori and David Brown**  
Gala Chairs

**Cindy Boynton**  
Founder/CEO





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Sedley Clark  
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Susanne Marco

## TABLE SPONSORSHIPS

### SUPERCALIFRAGILISTICEXPIALIDOCIOUS SPONSOR

**\$15,000**

- Champagne toast for you and your guests
- VIP Valet Parking
- Special gift for each attendee
- Personal bar service for you and your guests
- VIP Ballroom seating for 10
- Emcee recognition and introduction from the podium at the event
- Logo or Name featured on the Gala website landing page
- Logo or Name featured on gala invitation (deadline July 20, 2024)
- Logo or Name featured on event signage
- Exclusive slide with logo/name on rotating screen playing during event
- Sponsor spotlight in SA Life Academy social media
- Corporate name or individual name featured in thank you letters to donors after the event

### JOLLY HOLIDAY WITH SA LIFE ACADEMY

**\$10,000**

- Champagne toast for you and your guests
- Personal bar service for you and your guests
- Premier Ballroom seating for 10
- Emcee recognition and introduction from the podium at the event
- Logo or Name featured on the Gala website landing page
- Logo or Name featured on gala invitation (deadline July 20, 2024)
- Logo or Name on rotating screen playing during event
- Logo or Name featured on event signage
- Sponsor spotlight in SA Life Academy social media

### CHIM CHIM CHER-EE SPONSOR

**\$5,000**

- Upgraded Ballroom seating for 10
- Logo or Name featured on the Gala website landing page
- Logo or Name featured on gala invitation (deadline July 20, 2024)
- Logo or Name on rotating screen playing during event
- Logo or Name featured on event signage
- Sponsor spotlight in SA Life Academy social media

### FLY A KITE SPONSOR

**\$3,000**

- Ballroom seating for 10
- Logo or Name featured on gala invitation (deadline July 20, 2024)
- Logo or Name on rotating screen playing during event
- Logo or Name featured on event signage



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## TABLE SPONSORSHIPS

Please purchase your table sponsorship no later than July 1, 2024 in order to be recognized in the Gala invitation.

## WAYS TO SECURE YOUR TABLE SPONSORSHIP

- 1) Mail this form to SA Life Academy, 308 Mount Calvary Dr, San Antonio, TX, 78209
- 2) Email this form to meggan@salifeacademy.org
- 3) Call Ellen Shoemaker (Chief Development Officer) at 713.550.3625
- 4) Purchase online at www.SALifeAcademy.org

## YOUR TABLE SELECTION

Please select one option below.

- SUPERCALIFRAGILISTICEXPIALIDOCIOUS SPONSOR **\$15,000**
- JOLLY HOLIDAY WITH SA LIFE ACADEMY **\$10,000**
- CHIM CHIM CHER-EE SPONSOR **\$5,000**
- FLY A KITE SPONSOR **\$3,000**

## YOUR CONTACT INFORMATION

Name/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## PAYMENT METHODS

- My check is enclosed – please make payable to SA Life Academy
- Invoice in September to the contact information above
- Pay by credit card (please circle): Visa Amex Mastercard

Name on Card: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_



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## UNDERWRITING OPPORTUNITIES

### LONDON SKYLINE (AUDIO/VISUAL SPONSOR)

**\$10,000**

Dazzle the audience with lighting and sound. Sponsor recognition from the stage for making the gala truly magical! Sponsor recognition on website, social media, gala invitation, on event signage, and in the printed program.

### STEP IN TIME (VIDEO SPONSOR)

**\$7,000**

Help relay the impactful mission of SA Life Academy to an audience of over 600 individuals. Sponsor recognition prior to the video's debut by the emcee, as well as on website, social media, gala invitation, on event signage, and in the printed program.

### POPPINS PARKING (VALET SPONSOR)

**\$7,000**

Help ensure that all guests can arrive to the event with ease. Sponsor recognition on website, social media, gala invitation, event signage, and in the printed program. Sponsor may leave marketing materials in each car parked.

### CHERRY TREE LANE COCKTAIL (SPIRITS SPONSOR)

**\$7,500**

Fund the gala's libations to be enjoyed by all! Printed signage with the sponsor's name placed on each bar. Sponsor recognition on website, social media, gala invitation, on event signage, and in the printed program.

### PRACTICALLY PERFECT PRINTING (INVITATION/PROGRAM SPONSOR)

**\$6,000**

Pay for the printing of the gala invitation and program. Sponsor recognition on website, social media, invitation, on signage, and in the printed program.

### MAGIC CARPET BAG (TABLE DECORATIONS SPONSOR)

**\$5,000**

Help fund our stunning centerpieces. A printed card with the sponsor's name will be placed next to each centerpiece. Sponsor recognition on website, social media, gala invitation, on event signage, and in the printed program.

### ELEMENT OF FUN (ENTERTAINMENT SPONSOR)

**\$2,500**

Add an "element of fun" to the event. Sponsor recognition on website, social media, gala invitation, on event signage, and in the printed program.

### PENGUIN'S PADDLES UP (AUCTIONEER SPONSOR)

**\$2,000**

Help fund our incredible auctioneer who will encourage attendees to put their "paddles up." Sponsor recognition on website, social media, gala invitation, on event signage, and in the printed program.



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## YOUR UNDERWRITING SELECTION

Please select one option below.

- LONDON SKYLINE (AUDIO/VISUAL SPONSOR) **\$10,000**
- STEP IN TIME (VIDEO SPONSOR) **\$7,000**
- POPPINS PARKING (VALET SPONSOR) **\$7,000**
- CHERRY TREE LANE COCKTAIL (SPIRITS SPONSOR) **\$7,500**
- PRACTICALLY PERFECT PRINTING (INVITATION/PROGRAM SPONSOR) **\$6,000**
- MAGIC CARPET BAG (TABLE DECORATIONS SPONSOR) **\$5,000**
- ELEMENT OF FUN (ENTERTAINMENT SPONSOR) **\$2,500**
- PENGUIN'S PADDLES UP (AUCTIONEER SPONSOR) **\$2,000**

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Dear Friend of SA Life Academy,

We are thrilled to announce that SA Life Academy's "Off Broadway" gala benefiting adults with intellectual and developmental disabilities (IDD) will be held on **Wednesday, October 2nd** at the Witte May's Family Center & Zachry Gardens. It's going to be a "Jolly Holiday with SALA." The event will begin at 6:00 p.m. with cocktails, a silent auction, followed by a seated dinner, brief program, and live auction.

SALA was established in 2016 to bridge the gap in continuing learning opportunities for adults with IDD that existed in our community. With a curriculum designed by certified Special Education teachers, student's days are filled with a wide array of stimulating activities that promote relationship building, social and life skills development, health and well-ness, expressive creativity, and community integration. SALA also offers a career development program that focuses on the advancement of vocational skills. Our teachers ensure that "every job that must be done has an element of fun." And due to exceptional instruction, "every task STARS undertake, becomes a piece of cake."

Each year, the silent auction is both an exciting and significant part of the gala. **Would your business please consider a tax-deductible donation of an item or service?** The gala is expected to draw 600 supporters who will have exposure to your business. A silent auction form is attached for your convenience. If you would like to make a contribution, please complete and email the enclosed form to [meggan@salifeacademy.org](mailto:meggan@salifeacademy.org).

Thanks for being a friend of SALA. Your support strengthens our ability to provide exceptional continuing learning opportunities for adults with IDD. As a parent stated, "It is such a blessing to our family that our son has a safe place to go where he is valued and provided the opportunity to serve others, learn new skills and have fun."

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## SILENT AUCTION DONATION FORM

SA Life Academy 2024 Gala  
Wednesday October 2nd, 2024  
Witte Mays Family Center and Zachry Gardens

**Our event draws over 600 supporters from all over San Antonio and your donation will be offered on an on-line auction platform which will reach many hundreds more.**

Name of Donor/Business: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

Does SA Life Academy have permission to thank you via social media and printed materials?

Yes \_\_\_\_\_ No \_\_\_\_\_

Item description:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Value: \_\_\_\_\_

### Any questions?

Please contact Meggan Leonard, Event Coordinator at [meggan@salifeacademy.org](mailto:meggan@salifeacademy.org) or 210-380-8819

Thank you for your generosity. Your donation is helping special needs adults to live a more active and enriching life.

